



vhamiltonart.com



vahamilton1@gmail.com



781-417-0067

SKILLS

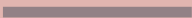
Systems:

Macintosh 
PC 

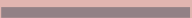
Adobe:

InDesign 
Photoshop 
Illustrator 
Dreamweaver 

Microsoft:

Word 
Excel 
Powerpoint 

Social Medias:

Facebook 
Instagram 
X 

Other:

Figma 
HTML 
Final Cut Pro 

DISTINCTIONS

- OSHA Certified in 2012
- Artwork featured in BSU Art show in 2018



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VICTORIA HAMILTON

GRAPHIC DESIGNER

PROFILE

Sr. Graphic Designer with over a decade of experience. Highly interactive professional, who can juggle both time and project management while also being able to conceptualize quickly to produce great work for any audience.

EMPLOYMENT

ROCKY BRANDS – Remote

Lead Graphic Designer – Muck Boot Company

June 2022 – Present

- Designing the annual catalog, digital and print ads, POP signage for accounts, packaging, iconography, seasonal Sales Meeting creative, and tradeshow assets for the Original Muck Boot Company.
- Leading creative for limited edition/collab packaging.

Graphic Designer – Westwood, MA

February 2022 – June 2022

- Designing digital and print ads, POP signage for accounts, iconography, and tradeshow assets for XTRATUF and the Original Muck Boot Company.

FREELANCE – Remote

Freelance Graphic Designer

April 2020 – February 2022

- Designed and illustrated in multiple mediums for different opportunities.

WORK 'N GEAR – Quincy, MA

Jr. Graphic Designer

June 2019 – March 2020

- Developed visual promotions and copy text for subscriber emails and company's website to increase customer traffic. Then, coded emails in Adobe Dreamweaver and placed in email marketing software to be sent out to subscribers.
- Created advertising visuals and campaigns for company's social media platforms, as well as interacting with followers on these platforms.

Marketing Intern/Contract Worker

Summer 2014 & 2015, January 2016, Summer 2017 & 2018, January 2019

- Created signage and posters to be hung in Work 'N Gear stores.
- Developed graphic promotions for subscriber emails.
- Conceptualized new design and remade all old footwear signage for Work 'N Gear stores.

EDUCATION

BRIDGEWATER STATE UNIVERSITY – Bridgewater, MA

BA in Studio Art with Concentration in Graphic Design

Magna Cum Laude – Spring 2019