



vhamiltonart.com



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781-417-0067

SKILLS

Systems:

Macintosh ██████████
PC ██████████

Adobe:

InDesign ██████████
Photoshop ██████████
Illustrator ██████████
Dreamweaver ██████████

Microsoft:

Word ██████████
Excel ██████████
Powerpoint ██████████

Social Medias:

Facebook ██████████
Instagram ██████████
Twitter ██████████

Other:

Figma ██████████
HTML ██████████

DISTINCTIONS

- OSHA Certified in 2012
- Artwork featured in BSU Student Art show in 2018
- Dean's List from 2015 – 2019



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VICTORIA HAMILTON

GRAPHIC DESIGNER

PROFILE

Lead graphic designer with 10 years of relevant experience. Highly interactive professional, who can juggle both time and project management while also being able to conceptualize quickly to produce great work for any audience.

EMPLOYMENT

ROCKY BRANDS – Dedham, MA

Lead Graphic Designer – Muck Boot Company

June 2022 – Present

- Designing the annual catalog, digital and print ads, POP signage for accounts, packaging, iconography, and tradeshow assets for the Original Muck Boot Company.
- Created important visuals for Go to Market Sales Meetings.

Graphic Designer

February 2022 – June 2022

- Designing digital and print ads, POP signage for accounts, iconography, and tradeshow assets for XTRATUF and the Original Muck Boot Company.
- Created important visuals for Go to Market Sales Meetings.

FREELANCE – Remote

Freelance Graphic Designer

April 2020 – February 2022

- Designed and illustrated in multiple mediums for different opportunities.

WORK 'N GEAR – Quincy, MA

Jr. Graphic Designer

June 2019 – March 2020

- Developed visual promotions and copy text for subscriber emails and company's website to increase customer traffic. Then, coded emails in Adobe Dreamweaver and placed in email marketing software to be sent out to subscribers.
- Created advertising visuals and campaigns for company's social media platforms, as well as interacting with followers on these platforms.

Marketing Intern

Summer 2014 & 2015, January 2016, Summer 2018, January 2019

- Created signage and posters to be hung in Work 'N Gear stores.
- Developed graphic promotions for subscriber emails.

EDUCATION

BRIDGEWATER STATE UNIVERSITY – Bridgewater, MA

BA in Studio Art with Concentration in Graphic Design

Magna Cum Laude – Spring 2019