VICTORIA HAMILTON

GRAPHIC DESIGNER

vhamiltonart.com

vahamilton1@gmail.com

781-417-0067

SKILLS

Systems:

Macintosh

PC

Adobe:

InDesign

Photoshop

Illustrator

Dreamweaver

Microsoft:

Word

Excel

Powerpoint

Social Medias:

Facebook

Instagram

X

Other:

Figma

HTML

Final Cut Pro

DISTINCTIONS

- OSHA Ceritified in 2012
- Artwork featured in BSU Art show in 2018

@vhamiltonart /vhamiltonart

PROFILE

Sr. Graphic Designer with over a decade of experience. Highly interactive professional, who can juggle both time and project management while also being able to conceptualize quickly to produce great work for any audience.

EMPLOYMENT

ROCKY BRANDS – Remote

Lead Graphic Designer – Muck Boot Company

June 2022 – Present

- Oversee and lead all creative
- Designing the annual catalog, packaging, POP signage for accounts, pitch decks for sales reps, billboards, digital and print ads, iconography, seasonal Sales Meeting creative, and tradeshow assets for the Original Muck Boot Company.
- Leading creative for limited edition/collab packaging.

Graphic Designer – Westwood, MA

February 2022 – June 2022

- Designing digital and print ads, POP signage for accounts, iconography, and tradeshow assets for XTRATUF and the Original Muck Boot Company.

FREELANCE – Remote

Freelance Graphic Designer

April 2020 – February 2022

- Designed and illustrated in multiple mediums for different opportunities.

WORK 'N GEAR – Quincy, MA

Jr. Graphic Designer

June 2019 – March 2020

- Developed visual promotions and copy text for subscriber emails and company's website to increase customer traffic. Then, coded emails in Adobe Dreamweaver and placed in email marketing software to be sent out to subscribers.
- Created advertising visuals and campaigns for company's social media platforms, as well as interacting with followers on these platforms.

Marketing Intern/Contract Worker

Summer 2014 & 2015, January 2016, Summer 2017 & 2018, January 2019

- Created signage and posters to be hung in Work 'N Gear stores.
- Developed graphic promotions for subscriber emails.
- Conceptualized new design and updated all footwear signage for stores.

EDUCATION

BRIDGEWATER STATE UNIVERSITY – Bridgewater, MA

BA in Studio Art with Concentration in Graphic Design

Magna Cum Laude – Spring 2019